



**CALIFORNIA  
SBDC**

*Northern CA Regional Network*

*Small Business Development Center  
at Santa Rosa Junior College*

# SO, YOU WANT TO START A BUSINESS...MARIN

SERIES OF 3 MODULES

## Module 1

PLANNING,  
WHAT TO CONSIDER,  
IMPORTANCE OF PLANNING,  
LEGAL STRUCTURE

## MODULE 2

MARKETING AND FINANCE

## Module 3

DEVELOPING YOUR  
BUSINESS PLAN

Community Action Marin  
Sparkpoint  
405 4th Street  
San Rafael

COST: \$45 FOR SERIES

RESERVE YOUR PLACE!

**707.524.1770**

Or register online at:  
[www.santarosasbdc.org](http://www.santarosasbdc.org)

## ARE YOU READY TO START A BUSINESS?

Is there a market for your business? How do you plan to finance? Do you know what form of business ownership is best for you? Do you know what licenses and permits are required? Do you have a marketing plan? Have you written a business plan?

This course gives you the answers to these questions and more! This 3-part series provides small business start-up information to people who have developed a business concept and have initiated the planning process to start their business.

Upon finishing all 3 modules, you may begin working individually with a Business Advisor.

## WHO WILL BENEFIT FROM THIS WORKSHOP

This training is for individuals who have a business concept and have started the planning process, but are not currently operating a business.

MODULE 1	MODULE 2	MODULE 3
5:30 P.M. TO 8:30 P.M.	5:30 P.M. TO 8:30 P.M.	5:30 P.M. TO 8:30 P.M.
MON, SEPTEMBER 12	WED, SEPTEMBER 14	THUR, SEPTEMBER 15
MON, OCTOBER 17	WED, OCTOBER 19	THUR, OCTOBER 20



The SBDC at Santa Rosa Junior College is an affiliate of the Northern California SBDC Program sponsored by: Humboldt State University Foundation, the California Community College's Economic and Workforce Development Programs and the U.S. Small Business Administration. This is a partnership program under the current Cooperative Agreement with the SBA and the Humboldt State University Foundation. Any opinions, findings, conclusions or recommendations expressed are those of the presenter(s)/author(s) and do not necessarily reflect the view of the sponsoring entities. All services are extended to the public on a non-discriminatory basis. Reasonable accommodations for the disabled will be made, if requested in advance.